



Online dark patterns are tactics some businesses use to nudge, manipulate or trick consumers into spending more money than planned or providing personal data that's not needed. They are often used on online platforms, shopping websites and apps.

To avoid post-purchase regret, don't rush and:

- ✓ Do your research
- ✓ Read product and service reviews
- ✓ Shop around
- ✓ Read the fine print, including the terms and conditions, and cancellation and refund policies before you pay.

Learn more about online dark patterns: <https://www.qld.gov.au/law/your-rights/consumer-rights-complaints-and-scams/buying-products-and-services/understanding-sales-practices/dark-patterns>

#DarkPatterns

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